

"One Stop Shop"

Diagnosis, Control & Monitoring

EXPERTISE

25+ Years

TECHNOLOGY

Incident prevention with Big Data
& Artificial Intelligence



environmental



TOP-DOWN STRATEGY: TECHNOLOGY & BIG DATA
FOR AND ODOR CONTROL MASTER PLAN

A little about me...



PONTIFICIA
UNIVERSIDAD
CATÓLICA
DE CHILE

INDUSTRIAL ENGINEER

esade

RAMON LLULL UNIVERSITY

MBA | BARCELONA | SPAIN



CEIBS

MBA | SHANGHAI | CHINA

FROM



LIVED IN



Brief History

- ❖ Industrial Engineer
- ❖ Expertise in Operations - 10 years of working experience.
- ❖ MBA – Spain & China – **Focus in Digital Transformation and Big Data**
- ❖ Passion for creativity and innovation
 - Awarded best Wine Tourism Innovation of 2016 | Argentina

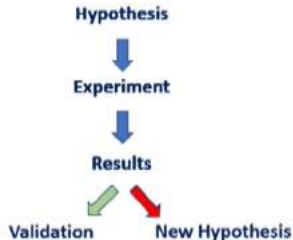
TSG: Head of Innovation since 2020

- ❖ Real Time Monitoring
- ❖ Real Time Odor Control Systems
- ❖ ML & Big Data
- ❖ New Product Developments

HAVE YOU EVER THOUGHT THAT
TECHNOLOGY & BIG DATA ARE
DISRUPTING THE SCIENTIFIC METHOD?

The Scientific vs Technological Approach

TRADITIONAL SCIENTIFIC APPROACH



IF HYPOTHESIS NOT VERY ACCURATE
IN THE FIRST PLACE:
➤ **LONG & EXPENSIVE**

TECHNOLOGICAL APPROACH



ACTIONS BASED IN DATA CAN:
✓ **SAVE TIME & MONEY**
Specially when many variables
are in stake.

THIS IS EXACTLY
WHAT WE DID IN
A PULP MILL IN
CHILE

1. **Problem:** Community Complaints

2. **Main Reasons:**

- **Ex-Post Analysis**
 - Running behind is already too late...
- **Multiple variable data becomes difficult to compile.**
 - Slow corrective actions (where and when to act)

3. **Objective:**

- Provide agility in response
 - ❖ Preventive and corrective actions on-time.



The Challenge

Where & When to act?

- Lower Base Emissions and Maximize ROI



Where to invest?



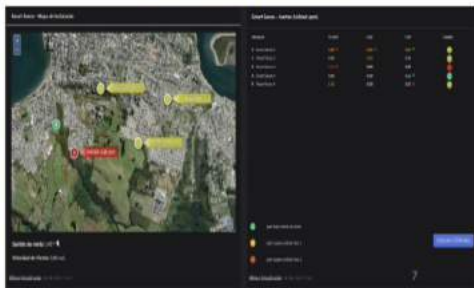
What we did? We installed both of our in house developed tools



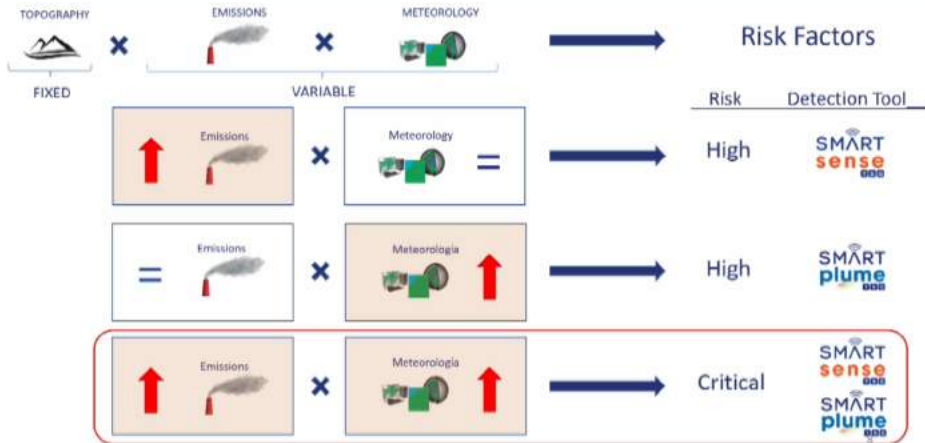
Disperse Modelling for Real time Odor Impact



Gas Monitoring in Real time



¿Why are both tools necessary?





**SMART
plume**
TSG

Disperse Modelling
Odor Impact Software

**SMART
sense**
TSG

Gas Monitoring
in Real time

TECHNOLOGICAL APPROACH

**Real Time Monitoring
& Data Collection
(No Hypothesis)**



ML & Big Data Models

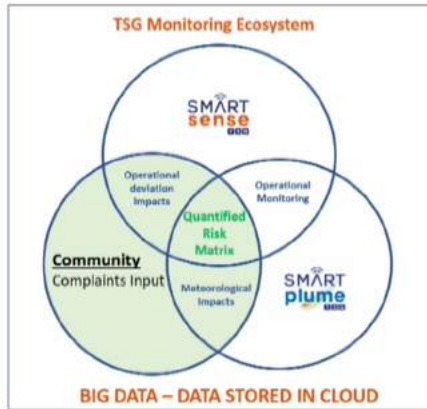


Conclusions



Actions

1. Set Up System:
Installed 20 Gas Sensors in diverse areas of the plant.
Installed Smart Plume – Disperse Modelling Software
2. Determined parameters triggering complaints.
Base Odor Impact: ouE/ critical in each receptor.
Emission Deviations:
 - Critical Gas, PPM & Time Exposure Thresholds
 - Identified areas mostly involved with complaints.Weather Variables: Wind Speed and critical directions
3. Set-up Odor Control Plan:
Quantified Risk Matrix – Critical Thresholds per Community
 - Automatic Alarms for emission deviations (Email/SMS)
 - Daily Risk Report: 72hr forecast odor impactInvestment Prioritization in Critical Areas: Data based



Operational Continuity

- Early alerts upon deviations
- Automatic activation of abatement systems

Compliance

- Historical records for audits and regulatory compliance.
- Automated reports for rapid incident investigation

Incident Prevention

- 72 hour forecast to plan activities.
- Individualization of communities – customized parameters

Continuous Improvement

- Identification of critical areas requiring investment
- Optimization of internal protocols and training shifts.



Thank You

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**FOR MORE INFORMATION,
PLEASE VISIT OUR STAND 😊**

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